

FirmoLux™

FINE VENETIAN LIME PLASTERS

"Authentic Green Building Product"

All Natural Lime Venetian Plasters



**MARMORINO
INTONACO
SPECIALTY PLASTERS & PRIMERS**

History, Tradition & Quality

Years of tradition and family heritage stand behind our Authentic Venetian Plasters. Like a fine wine, lime must be aged and skillfully prepared to achieve the quality necessary to create finishes that are used on interior and exterior surfaces worldwide.

Italian Lime Plaster inhibits the growth of mold and mildew and its appearance will actually improve over time. No wonder why it's the choice for the most prestigious commercial and residential projects.



Mixed with granules of lime, marble and other minerals, our products are widely accepted as an all-natural green building product.

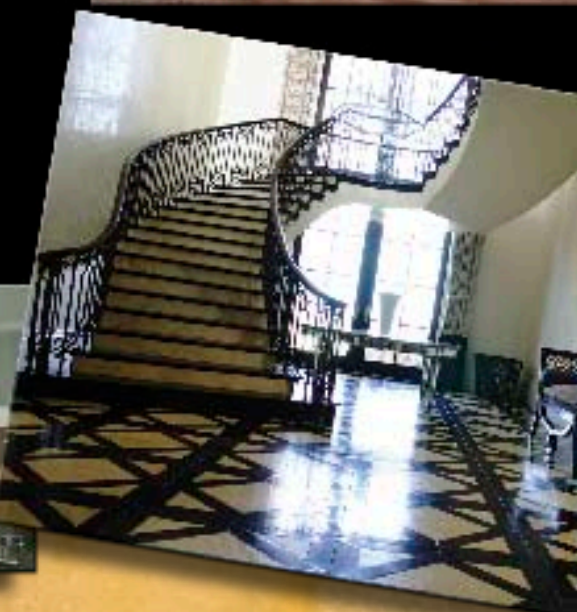
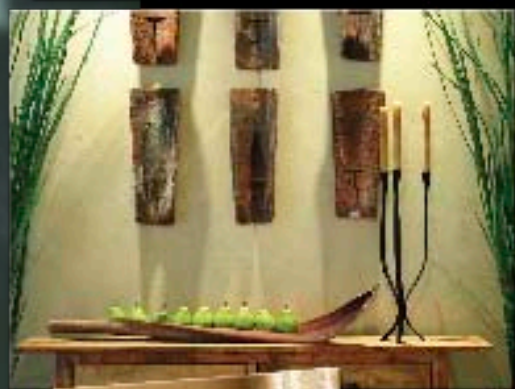
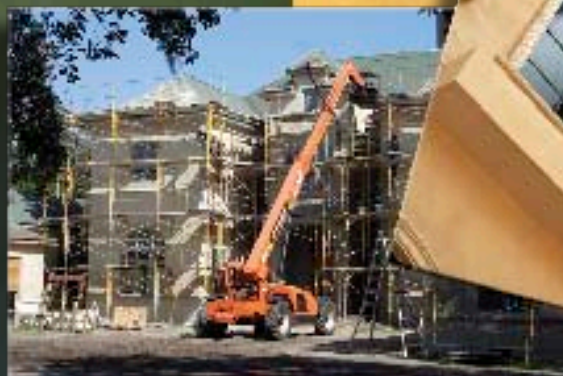
Preferred and desired because of its pure, natural appeal, our lime finishes are the international preference for Architects, Builders and Interior Designers. Let your customers experience the beauty of our products for themselves.

*Applicators & Artisans
Available Worldwide*

*All photography is the property of ©2007 FimoLux.
Special thanks to Kevin Walsh, David Kaiser, & Carlo Mori.*



Style and Effect



Intonaco Collection

Originally developed as a restorative product because of its range of uses, today they are mainly used as base coats, and interior and exterior finishes for particular looks and textures.

INTONACO GROSSO (ROUGH/COARSE) 25KG BUCKET

With the precise selection of refined minerals mixed with lime, allows an excellent finish in a single coat. The finish is a traditional rough to highly textured finish. Heave Stucco External Finish. (Price \$ - Granulation 1,400-2,000 microns; Yields 200-375 SF* per 25Kg bucket, no transparency)

INTONACO MEZZO (MEDIUM) 25KG BUCKET

A popular interior or exterior leveling base coat or finish coat that is an innovative product developed to provide a durable medium or matte finish. This product is a Italian classic and enhances in time. This product can achieve a variety of finishes. (Price \$ - Granulation 600-700 microns; Yields 200-550 SF* per 25Kg bucket, little to no transparency)

INTONACO PIATTO (SMOOTH) 25KG BUCKET

Intonaco Piatto has a very Liscio or smooth to matte finish. This innovative product was expressively developed to satisfy the changing needs in modern finishes. It is used liberally as an interior base product or as an exterior finish.

(Price \$\$ - Granulation 250-300 microns; Yields 200-600 SF* per 25Kg bucket, little to minimal transparency)





Marmorino (Traditional) Collection

When people think of Venetian plaster, they traditionally think Marmorino. Marmorino is the basis for most Italian lime plasters, and is truly a classic product. Developed as a finish product, it is also used as a foundation under specialty or finer granulated specialty products.

MARMORINO CLASSIC™ (MEDIUM) 25KG BUCKET

Has a very distinct finish and very versatile in achieving a variety of results. It can be smooth with a dull to glossy shine; it is a popular choice for most applicators. This is what in Italian is called Classico because it is considered the standard for Marmorino. (Price \$\$ - Granulation 500-600 microns; Yields 200-400 SF* per 25Kg Bucket, moderate to maximum transparency)

MARMORINO BERLINA (SMOOTH) 25KG BUCKET

A very special product especially designed to obtain the typical look of a traditional Venetian Plaster, as well as the contemporary look of a modern application. This product allows the applicator for a smoother or varying amount of gloss and textures. (Price \$\$ - Granulation 250-300 microns, Yields 250-450 SF* per 25Kg bucket. Moderate to maximum transparency)

**The coverage you achieve is affected by experience of the applicator, application texture, technique, waste, substrate condition and substrate material, weather or environment at the time of application. The Yields suggested are to be used as a guide. We suggest consulting with us if you have further questions.*

Specialty Marmorino Products

Our specialty items are exclusive to us, and are very unique finishes. With a blend of different minerals mixed with our Marmorino Berlina, you'll get a special and unique finish ready to be used from the bucket.

SAHARA MARMORINO (SMOOTH) 25KG BUCKET

A very special product especially designed with a colored mineral to obtain the effect of stone. Sahara is hued to a sandy tan color with specks of darker minerals.

RAVINA MARMORINO (SMOOTH) 25KG BUCKET

This product is the same as Sahara except Ravina is cream in color with gray specks of darker minerals.

CORAL MARMORINO (SMOOTH) 25KG BUCKET

This product is the same as Sahara & Ravina except that Coral is cream in color with coral (light peach) colored minerals.

These products allow the application of a smoother or varying amount of gloss. (Price \$\$ - Granulation 250-300 microns, Yields 250-450 SF* per 25Kg bucket with moderate to maximum transparency) This product can also be color-tinted if desired or used directly from the bucket as is.



GRASSO DI CALCE™ (FINE GRASSELLO) 20KG BUCKET

Our most luxurious product which has a selection of refined lime and marble makes this one of our most popular products. The finish is a traditional Italian Venetian Plaster, and you'll find it a pleasure to apply. This is a true Italian "Stucco Veneziano" with able to achieve a high-polished looked if desired. (Price \$\$ - Granulation 100-200 microns, Yields 350-500 SF* per 20Kg bucket, Ultimate transparency)

RASTURA DI BASE™ 25KG BUCKET

This has a wide range of uses and can easily satisfy many different needs and problems. When used on interior surfaces, Rastura di Base can be used as a base coat or as a final finish, and often is used in conjunction with other specialty lime products like Sahara, Coral or Ravina.



Metallic Lime Plasters Collection

Milano products are the most luxurious products in our collection. Made of micro-filtered lime putty (Grasso di Calce), and carefully mixed with a series of prestigious metallic powders of Silver, Gold or Bronze. With careful production of this product, a "stucco" paste is made and ready to use from the bucket to satisfy the most creative applicator, client or tint to make your own color.

MILANO GOLD (FINE) 5KG & 20KG BUCKETS

MILANO SILVER (FINE) 5KG & 20KG BUCKETS

MILANO BRONZE (FINE) 5KG & 20KG BUCKETS

(Price \$\$\$ - Granulation 100-150 microns; Yields 400-500 SF* per 20Kg Bucket, highest transparency)

PRIMERS

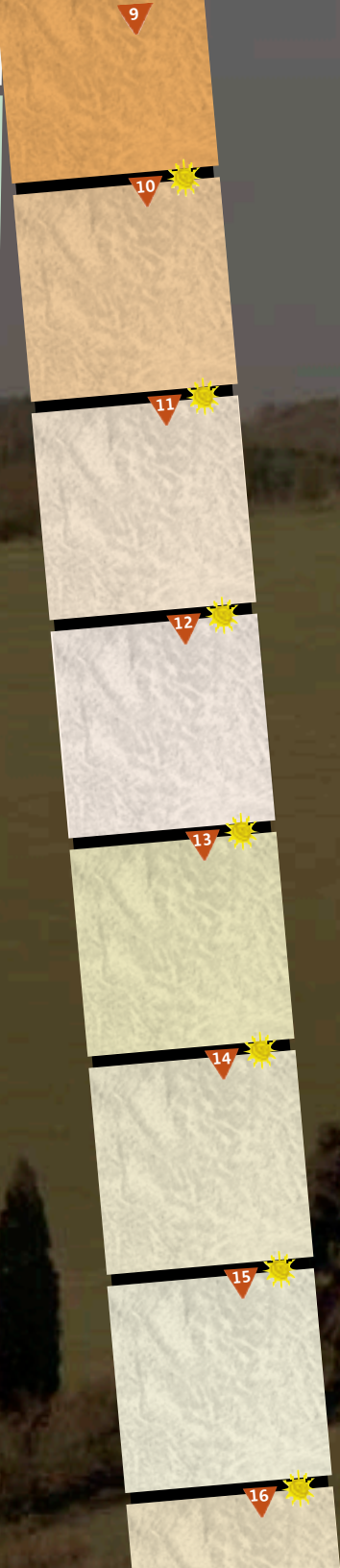
MICROPRIMER™ 5KG & 25KG BUCKETS

This micro acrylic insulator is a primer for internal and external use, and is composed of water-soluble acrylic resin. Due to its very fine particles, this special primer is absorbed into the surface, creating a bond between the wall and the finish product you choose to apply.

ANCHOR PRIMER™ 15 LITER BUCKET

This fixing agent primer is an innovative product expressly studied and used when a very strong fixing agent is needed to treat a surface before application of other products. This product will guarantee a solid fixing. With highly adherent resin mixed with micro-crushed marble and granulation size of 250 microns, this is a fantastic primer for high-difficulty walls.

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Color of Tuscany

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WITH A 





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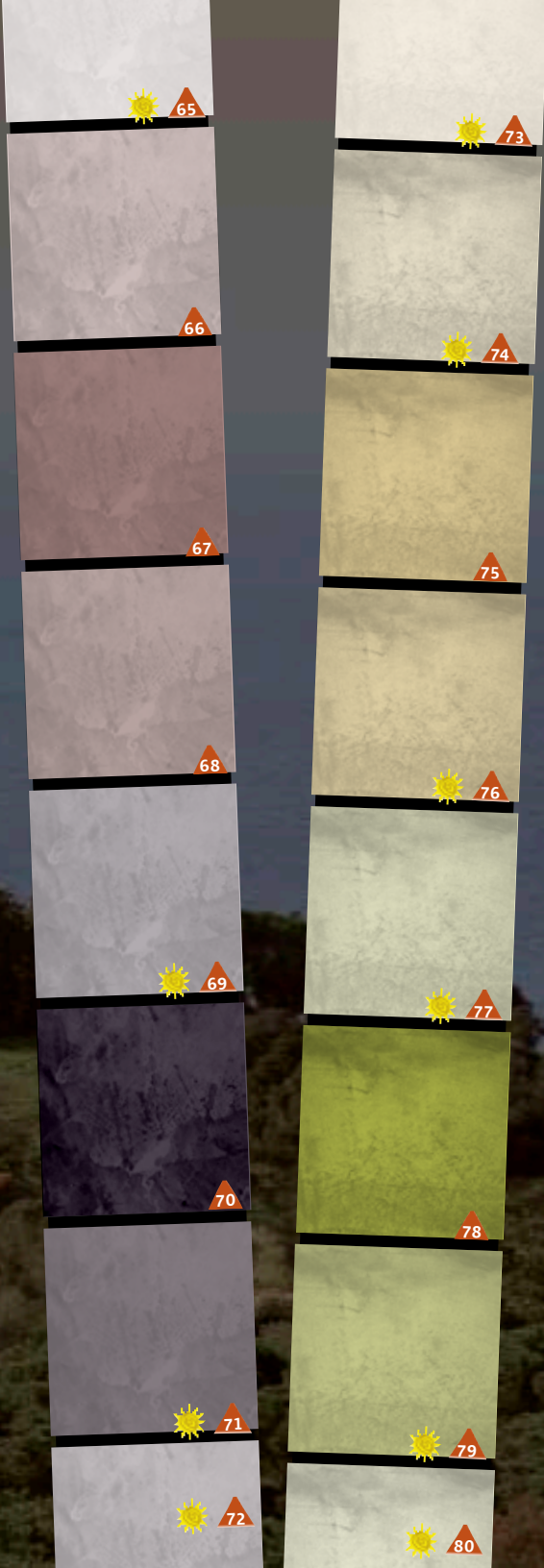
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Created from the hands of God and molded by man, our products have a long history and an everlasting future. It's an integral part of our architectural heritage and must be preserved.

PRODOTTI DI FINITURA A BASE DI CALCE

A FINISH PRODUCT MADE FROM LIME

Product of Italy



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FirmoLuxTM

FirmoLux is a young company compared to the thousands of years our products have been in use. Limestone is the oldest material used in construction and it is present everywhere in the civilizations of our ancestors.

The Natural Stone Products of Northern Italy are synonymous with beauty and elegance, and at the same time evoke nobility, heritage and antiquity. Our products are tempered over time and are here now for our contemporary living pleasure.



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