

# SmartBIM Spaces

Reed Construction Data®

## How SmartBIM Spaces Works<sup>1</sup>:

- Reed talks to architects and engineers daily regarding their projects
- Reed proactively sends the architects a link to SmartBIM Spaces on all projects over \$1M for each represented building type.
- Architects can view and download SmartBIM Objects and/or SmartBIM Spaces needed to complete their projects from the SmartBIM Spaces link
- Participants receive a quarterly summary report of all projects included in the SmartBIM Spaces program
- Reed Connect/Datalink subscribers<sup>2</sup> can instantly view all projects over \$1M for their building type to see who has received their SmartBIM Objects
- All participants will receive a monthly report of website traffic and downloads

<sup>1</sup> SmartBIM Spaces participants must have a selection of high quality BIM objects appropriate for available spaces. If objects have not been created by Reed, a quality review fee will be applicable (need to sign distribution contract).

<sup>2</sup> For qualifying subscription levels.

## How do you get your BIM objects to Architects?

Only Reed Construction Data's SmartBIM Spaces gets project-specific products into the architects' hands exactly when they need them. With SmartBIM Spaces, Reed Construction Data's experience gathering project data, plans, and specifications is transformed into the BIM experience to better serve the architect, engineer, and builder community.

With SmartBIM Spaces:

- Manufacturers can distribute specific BIM objects relative to designers' project needs
- Designers can review both Autodesk® Revit® BIM objects and Revit spaces for specific building types
- Users can see manufacturer-specific products in context to make better product decisions for their project

### TARGETED OBJECT DISTRIBUTION

SmartBIM Spaces allows manufacturers to proactively distribute BIM objects by building type to specific project leads. Products are viewed within the context of a specific project, making it easier for architects to locate the products they need.

### TRACK AND MEASURE ROI

Manufacturers receive monthly reports on object downloads, increasing the ability to measure ROI with SmartBIM Spaces as well as quarterly reports on proactive distribution of objects to projects over \$1M. Additionally, Reed Connect/Datalink subscribers can instantly view all project data through their subscription to track who has received their objects.

### INSTANTLY ACCESS OBJECTS BY BUILDING TYPE

With SmartBIM Spaces, architects can instantly locate high quality BIM objects by building type with the ability to search both manufacturer and generic objects by space. Download all the spaces and/or SmartBIM Objects for a project type for rapid prototyping and cost estimation.

### IDENTIFY DESIGNERS' NEEDS

SmartBIM Spaces allows manufacturers to garner feedback from design professionals regarding objects they want and need for future projects.

SmartBIM Spaces is part of Reed Construction Data's commitment to leadership in BIM solutions and the needs of the AEC industry. For more information, contact an authorized Reed SmartBIM Partner or visit [www.smartbim.com](http://www.smartbim.com).

**SmartBIM**<sup>®</sup>  
Reed Construction Data



### Download Spaces

**BIM Objects in context. Accelerate Design**

Know your building or space type? Find collections of high quality objects. Design rapid prototypes and find specific objects for your project.

**Autodesk**

Authorized Developer

Reed Construction Data is an Authorized ADN Developer  
Reed Construction Data - The Inaugural Strategic Partner of the AIA

AIA StrategicPartner