



Build Your Business with Reed Connect

Reed Connect is a web-based solution that offers accurate, up-to-date, detailed information on thousands of commercial and civil construction projects nationwide.

With Reed Connect you can:

- Track projects as they move through the Planning, Bidding, Negotiated, and Post-Bid stages
- Access real time updates as the category, status, value, and location of the projects are updated
- Identify the best opportunities for your product or services
- Contact key decision makers directly to influence the specifications or get added to the project as a participant.

Reed Connect is the ideal solution for commercial construction professionals looking to grow or maintain their business. With Reed Connect, users can manage project details and get the right information routed to the correct people, quickly and efficiently.

PROJECT LEADS THAT MEET YOUR NEEDS

Reed Connect provides its users with over 50 fields that can be manipulated to retrieve the most pertinent search results. Once a search is established, it can be saved so that re-running it is as simple as a click of a button.

INTEGRATE WITH EXISTING APPLICATIONS

Reed Connect can easily integrate with the applications you already use through the Datalink solution. Reed Datalink is the industry's most flexible and powerful solution for integrating lead data into any CRM.

FOCUS ON QUALITY

Reed Construction Data has increased its investment in data acquisition resources by over 40% throughout the past year. This has resulted in 21% increase in both New and Private Project Work, and a 31% increase in Bidding Projects.

PRODUCT FEATURES

- Project leads, contacts, plans & specs, and management tracking tools all in one easy-to-use web-based system
- Instant access to over three years of project news
- Track plans and specs online for 75 days after bid date
- Project details are updated/confirmed every 90 days
- Create saved searches to easily find new leads that fit your criteria
- Scheduled emails send you alerts on project updates that are important to you
- Track projects on your Hotlist or monitor critical project leads through e-mail notifications
- Cross-search projects with companies to identify firms specifying your products
- Quickly find LEED registered projects across the U.S.
- Search within specifications documents for particular items
- Target projects based on specifications key words by product or brand
- Track by project when your competitor is specified
- Customize the layout of search results so that only the most pertinent project information is displayed

PRODUCTION FACTS

- RCD utilizes in-house production which allows greater control and flexibility.
- RCD has at least 1 day faster turnaround time than its competitor because sources send their documents directly to RCD rather than an outsourced vendor.
- RCD indexes the specifications by section instead of division, allowing customers to choose specific sections for download rather than entire divisions.
- RCD performs an in-depth review of materials required for the project, creating a comprehensive list of all applicable CSI codes. This procedure helps our customers yield better results when they perform product searches on Connect.